



For Domestic Violence Awareness Month

#MakeMocoPurple

Make MoCo Purple

A countywide campaign using awareness, education, and community engagement to help prevent domestic violence and connect victims with support.

Maryland has designated October 1 as Purple Light Night in honor of Domestic Violence Awareness Month. Make MoCo Purple will carry that message across Montgomery County all month long.

Domestic Violence is a Business Issue

Domestic violence does not just stay at home. It affects workplaces through safety concerns, attendance, productivity, and workplace stability. Abuse may follow a victim into the workplace through repeated calls, digital monitoring, stalking, or violence.

1 in 3 women and 1 in 6 men have experienced physical violence, sexual violence, or stalking by an intimate partner.

\$3.6 trillion is the estimated U.S. lifetime economic burden, including \$1.3 trillion in lost productivity

Why Your Support Matters

- A Make MoCo Purple for DVAM sponsorship puts your organization's name behind a visible, countywide stand against domestic violence and directly funds resources that help victims and their children reach and maintain safety.
- Your support becomes practical help: transportation, secure communication, forensic medical consultations, emergency relief, safety technology, and comfort items for children. These essential resources help victims and families remain engaged in safety planning and services.
- Engage your workplace and community with ready-to-use campaign materials, local resource information, and opportunities to participate throughout October.

Sponsors Receive:

Recognition by sponsor level | Campaign toolkit | Social media & email content | FJC resource information | Domestic violence awareness workshop & Table at Event (upon request)

SELECT	SPONSOR LEVEL	GIFT	RECOGNITION AND BENEFITS
☐	Presenting Sponsor	\$10,000	Top logo placement on campaign materials, website and event signage; October 6 and press recognition; featured social post; logo in campaign emails; speaking opportunity.
☐	Community Champion	\$5,000	Prominent logo on website and event signage; October 6 program recognition; dedicated social post; logo in campaign emails.
☐	Neighborhood Ally	\$2,500	Logo on website and select campaign materials; group social recognition; name in the October 6 program.
☐	Safety Partner	\$1,000	Name or logo on sponsor page; group social recognition.
☐	Friend of MoCo	\$500	Name on sponsor page; group thank-you post.
☐	Purple Partner	In-Kind Goods/services	Recognition matched to equivalent sponsor tier. Ideal for venues, printing, food, media, and professional services.

Contact
mcfjcfoundation.org@gmail.com
to participate in Make Moco Purple

Checks can be mailed to:
MCFJC Foundation
P.O. Box 10692
Rockville, MD 20849

Learn more:



*Sponsor by September 12, 2026, for maximum recognition.